

Annual Plan 2020-2021

Reviewed and Approved by the SRMA Governing Board August 20, 2020

To fulfill the Society of Rocky Mountain Archivists mission to foster the access and preservation of the evolving historical record and to promote public awareness through support of professional and educational development, the board will pursue the following goals in 2020-2021.

### **Conferences and Education:**

- o Plan and implement Fall 2020 continuing education virtual webinar(s), in lieu of an in-person meeting, due to the impact of COVID-19. (Program Director, Member-at-Large, Continuing Education Coordinator, Vice President)
- o Plan and implement either an in-person or virtual Spring 2021 meeting, depending on the impact of COVID-19. (Program Director, Member-at-Large, Vice President)
- o Identify, contact, and implement corporate sponsorships for Fall 2020 webinars and Spring 2021 annual meeting. (President, Secretary, Program Director)
- o Work with the [SAA Regional Archival Associations Consortium](#) (RAAC) to advocate for SRMA in the context of regional associations. (Past President)

### **Publications:**

- o Continue supporting the *Journal of Western Archives* (SRMA Board)
- o Continue publishing *The Rocky Mountain Archivist* on a quarterly basis electronically. (Newsletter Editor)
- o Identify, contact, and implement advertising revenue sources. (President, Secretary, Newsletter Editor)

### **Membership:**

- o Create Wild Apricot Task Force, tasked with:
  - o Testing Wild Apricot software to replace current website and membership tracking system in September 2020. (Membership Coordinator, Website Coordinator, President)
  - o Implementing the transition of the website and membership system to Wild Apricot, October-December 2020, including identifying and canceling software and hosting no longer needed due to transition. (Membership Coordinator, Website Coordinator)
- o Actively recruit new and lapsed members to increase membership numbers. (Membership Coordinator)

- o Research, discuss, and potentially implement a membership rate increase in Fall 2020. (Membership Coordinator, SRMA Board)

### **Outreach:**

- o Create and implement a Diversity, Inclusion and Racial Justice Task Force to explore ways that SRMA can make a sustained, long-term commitment to supporting racial justice in our profession and within our organization, to be made up of one SRMA board member and up to 8 other current SRMA members, which will serve for no longer than six months and will present their findings to the SRMA Board and Membership in Spring 2021. (President, SRMA Board)
- o Research scholarship opportunities supporting archivists of color available at other regional organizations, for the Diversity, Inclusion, and Racial Justice Task Force to consider. (Treasurer)
- o Market available scholarships. (Past President)
- o Create informal virtual or in-person opportunities, depending on COVID-19, for members to network and discuss archival issues at meetup events. (SRMA Board)
- o Actively post (at least two times per month) SRMA activities and related content on SRMA social media. (Program Director, SRMA Board)

### **Preservation:** (All activities below are dependent on the impact of COVID-19.)

- o Promote the usage of the Myra Jo Moon Preservation Collection. (Preservation Member at Large)
- o Amend, modify and promote the usage of the Preservation Kits. (Preservation Member at Large)
- o Begin to develop and implement virtual Disaster Preparedness Kits. (Preservation Member at Large)

### **Governance:**

- o Review bylaws and constitution, for review by SRMA Board and Membership at Spring 2021 meeting. (President, Past President, Vice President)
- o In context of bylaws and constitution review, recommend any proposed revisions to Article III, "Elected Board and Government." (President, Past President, Vice President)
- o Review and amend Financial Policies, in concert with any changes to the bylaws and constitution. (President, Treasurer)

### **Finance:**

- o Review, develop, and implement changes to strategies for donations to the SRMA organization. (President, Website Coordinator, Treasurer, Program Director, Membership Coordinator)